



ADMISSION OPEN

# Assam Rajiv Gandhi University of Cooperative Management (ARGUCOM), Sivasagar

A Govt. of Assam University estd. under the Assam Rajiv Gandhi University of Cooperative Management Act,  
2010: ASSAM ACT NO. XXV OF 2010. Recognised by UGC.

## THRUST AREAS

- Module on Accounting, Reporting & Compliance
- Module on Financial & Commodity Derivatives
- Emphasis on Fair Value Accounting, Human Resource Accounting & Natural Resource Accounting
- Module on Tax compliance- National and International compliances
- Module on Auditing & Assurance
- Marketing & Brand Positioning of Rural Products & Innovations
- Module on Technological Operations
- Module on Smart Banking Technology & Operations

## Masters in COMMERCE (M.Com)

(A 2 year Integrated Programme of  
Commerce and Management)

### Specialisations:

M.Com: Accounting & Reporting  
and Finance

M.Com: Marketing and Human  
Resource Management

## UNIQUE FEATURES

- Dual specialisation
- Solid grounding on the analytical skills
- Opportunity to work in live projects on Cooperatives & Commercial banks, Wholesale Market etc.
- Compulsory membership into ARGUCOM Student Cooperative to facilitate learning of Development & Management of Enterprise.

**Eligibility criteria: B.com with minimum 50% marks in aggregate (45% for SC/ST/PWD)**

## HOW TO APPLY

Download the application form from University website [www.argucom.edu.in](http://www.argucom.edu.in).

Alongwith the filled in application form a Demand Draft (DD) of Rs. 700 (for General)/Rs. 350 (for ST/SC/PWD) has to be submitted. DD should be in favour of ASSAM RAJIV GANDHI UNIVERSITY OF COOPERATIVE MANAGEMENT, Payable at Sivasagar.

Shortlisted candidates are required to appear in the written test and Viva-Voce. For details please contact : Dr. Jewel M. Phukon (Course coordinator) Mobile No. 9401679772 / Dr. Nazrin Ullah (Admission coordinator) Mobile No. 9085228262. :

Email info: [argucom@gmail.com](mailto:argucom@gmail.com)



Present Address: Assam Rajiv Gandhi University of Cooperative Management, K.P.M Chariali, 2nd Floor, Baruah Complex Sivasagar- 785640, Assam.

Permanent Address: Demow Pathar, Mouja: Sologuri, Circle: Amguri, Sivasagar, Assam.

## FACULTY

Prof. Munindra Kakati, MMS (BITS, Pilani) Ph.D. (Gauhati University)

Dr Rashida T. Noorain, BE-MBA-FDP(IIM-A), Ph.D. (Operations Mgmt.)

Mr. Ranjan Sharma, MCA (Artificial Intelligence)

Ms. Manashi Neog, LLM (Constitution & Administrative Law)

Ms. Mridusmita Das, BBA- MBA (Marketing)

Dr. Jewel M. Phukon, M.Com, Ph.D.(UGC-NET & SLET) (Finance & Accounts)

Dr. Sangita Bora, M.Sc, Ph.D. (Agricultural Economics)

Mr. Bishnubrat Hazarika, MBA(HRM)

Mr. Subhasis Borpujari, M.Com (Finance & Accounts)

## GUEST FACULTY

Dr. B. K. Das, Former MD, Numeligarh Refinery Limited (NRL).

Shri Kashyap Joshipura, Chief Manager, Corporate Communication, ONGC, Assam Asset, Nazira.

Shri C. C. Mitra, Retired General Manager, Reserve Bank of India (RBI).

Shri Daman Prakash, Director, International Cooperative Alliance Regional Office for Asia-Pacific; Senior Consultant, IFFCO Foundation.

Shri Anjan Thakur, Former Regional Director, National Productivity Council.

Professor Rajat Baishya, Former Dean, Faculty of Management, IIT, Delhi.

## COURSES AT A GLANCE

### Semester I (Foundational)

1. Economic Analysis & Role of Cooperatives
2. Legal Aspects of Business & Cooperative Law
3. Application of IT in Socio-economic Development
4. Managerial & Behavioural Process
5. Cost & Financial Accounting
6. Quantitative Analysis
7. Managerial Analysis and Communication
8. Cooperative Development & Management

### Semester II (Functional)

1. Marketing Research & Analytics
2. Technological Operations
3. Marketing Management
4. Human Resource Management
5. Production & Operation
6. Financial Management
7. Supply Chain Management
8. Smart Banking Technology & Operation

### Semester III (Total 9 courses)

1. Project Management
2. Innovation & Sustainable Development
3. Summer internship project
4. Six courses from specialisation

### Semester IV (Total 8 courses)

1. Strategic Management
2. Development of Enterprise & Entrepreneurship
3. Natural Resource & Sustainability
3. Grand Project
4. Four courses from specialisation

## SPECIALISATION: (A) ACCOUNTING & REPORTING AND FINANCE

### Accounting & Reporting

1. Recent Advances in Accounting
2. Advanced Cost & Management Accounting
3. Corporate Financial Reporting & Analysis
4. Tax Laws & Compliance
5. Auditing & Assurance

### Finance

1. Financial & Commodity Derivatives
2. Investment Analysis & Portfolio Management
3. Tax Planning & Corporate Tax
4. Advanced Financial Management
5. Management of Financial Services & Credit Societies

## SPECIALISATION: (B) MARKETING AND HUMAN RESOURCE MANAGEMENT

### Marketing

1. E- Business for SMEs
2. Consumer Behaviour and Analysis
3. Advertising & Brand Management
4. Service & Rural Marketing
5. Planning and Marketing for Global Markets

### Human Resource Management

1. Industrial Relation & Labour Laws
2. Performance Management & Competency Mapping
3. Compensation Management
4. HRD Strategies & System
5. Sustainability & CSR Compliances Mechanism