



Assam Rajiv Gandhi
**University of Cooperative
Management**

Building capacity for the growth of cooperatives

A Govt. of Assam University

**International Seminar
On
“MANAGERIAL PRACTICES FOR DEVELOPMENT”
17th November, 2017**

**Organised by
Assam Rajiv Gandhi University of Cooperative
Management, Sivasagar**

Sub-themes

- ✚ Micro-finance & SHG
- ✚ Value Chain Analysis
- ✚ Consumerism & Product Quality
- ✚ Sustainable Business Practices
- ✚ Financing & Rural Development
- ✚ CSR Policies & Social impact
- ✚ Insurance & Banking: Innovative Practices
- ✚ Sustainable Ecological Initiatives
- ✚ Financing Rural Development-The Path for Financial Inclusion
- ✚ Small Business Development
- ✚ Sustainable Livelihood and Management of Resources
- ✚ Transition in Cooperatives & Agribusiness: Challenges ahead
- ✚ Industrialization & Impact in Agricultural Sector
- ✚ Power of Branding
- ✚ Food Processing Industry in North-East India
- ✚ HRM in SMEs
- ✚ Supply Chain Practices For Rural Products
- ✚ Ethical Practices in Business

Venue

Assam Rajiv Gandhi University of Cooperative Management, Sivasagar
Baruah Complex, 2nd Floor, A.T. Road, Sivasagar Assam-785640

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Objectives of the Seminar

- To provide a platform to the young academicians and scholars for an interface to share their studies.
- To incorporate and amass novel dimension for subsequent studies.
- To provide a platform of discussion about the current research based issues on the sub-themes

ARCUCOM at a Glance

ARGUCOM is the first cooperative management university in the country established by the Govt. of Assam under the Assam Rajiv Gandhi University of Cooperative Management Act, 2010 in Sivasagar, the historical district of Assam. The University is recognized by UGC and has been established with a vision of an Innovative, Growing, and Multi-disciplinary Institution of Learning committed to the principles of cooperation for socio-economic transformation with an international perspective and sensitivity to local needs.

Established under the mentorship of distinguished Faculty Members of Indian Institute of Management, Ahmedabad, the university is functioning with five schools, viz., School of Entrepreneurship & Management, School of Innovation & Technology, School of Culture & Media, School of Public Policy & Law and School of Ecology & Sustenance. The University is presently providing MBA, M.Com, LLM, and BBA.

The University has launched its maiden Programmes in MCA and PhD from the 2017 session along with the other Programmes. Few other Programmes would soon be added to the academic curricula which would include Masters in Economics, Public Policy, Media and Cultural studies, Ecology, Environment and Sustainable Development, Banking. In order to boost the research portfolio, ARGUCOM would set up Centers of Excellence, viz., Centre for the Revitalization of Co-operative Sectors and four P's (People Public Private Partnership) Projects, Centre for Sustainable Livelihoods, Centre for Rural Infrastructure and Corporate Social Responsibility, Centre for Entrepreneurship and Enterprises, Centre for Public Policy and Governance, Centre for Rural-Urban Dynamics and Centre for the Development of Commodity Spot Markets and Derivative Markets for Agricultural Products Natural Resources and Centre for studies in Art & Science of Ancient Assam.

The University is presently functioning from its Sivasagar town campus. The University would soon be shifted to its permanent campus in 250 bighas at Demow Pathar, Amguri Circle, Sivasagar. The architecture of the permanent campus has designed to depict the rich monuments of the Ahom Dynasty. The campus would mirror the Ahom culture and heritage in its layout.



How to Reach Sivasagar

The historic town of Sivasagar, in Upper Assam is at a distance of 360 km north east from Guwahati. The Town is well connected with both Road and Railways. ASTC buses ply every day from Guwahati, and few other state capitals of the NE region. Shatabdi Express runs three days a week, Intercity runs every day from Guwahati. Other trains are available everyday including Rajdhani express (on Thursday) to and from Simaluguri, which is 18 kms from the town. Rowrah Airport in Jorhat is the nearest Airport, at a distance of 60 Km from Sivasagar.

GUIDELINES FOR SUBMISSION OF PAPERS

1. **Content:** The Research paper must include- Rationale of the Study, Objectives, Research Questions/ Hypotheses, Research Methodology, Major Findings, Implications and Reference. Tables, illustrations, charts, figures, formulae etc. should be placed within the text at appropriate places.
2. **Referencing:** APA style of referencing is to be followed.
3. **Format:** Length not exceeding 2500 words including cover page and references with margins of 1 inch from all the sides in Font: Times New Roman, 11 points, Justified Line Spacing of 1.5. The first page of the paper must contain the abstract. The entire manuscript must contain page numbers except for the abstract page.
4. **Cover page:** The cover page should contain Title of the paper, Authors (s), Affiliation (s), and Contact Details. The name of the authors and/or corresponding author should nowhere be mentioned in the paper other than the cover page.
5. **Abstract:** Within 250 words (with maximum 5 keywords). Papers without softcopy will not be entertained.
6. **Declaration:** The Author must send a declaration that the paper is original and free from plagiarism. For the same, the copyright form attached is to be filled in, signed and a scanned copy is to be emailed along with the paper.
7. **Review:** All the papers will be blind reviewed by an expert committee with respect to their quality, originality, and relevance.
8. **Submission mode:** Full research paper in MS-word (electronic version) will have to be sent to: nseminar17.sem@gmail.com.
9. Selected reviewed papers will be published in conference proceeding bearing **ISBN** number.

Dates:

1. **Submission of Abstract:** 05 October, 2017
2. **Submission of Full Paper:** 20 October, 2017
3. **Intimation of Acceptance:** 01 November, 2017
4. **Registration:** 02 November 2017 onwards.
5. **Seminar Date:** 17 November, 2017

Contact Details:

Convenor: Dr. Rashida T. Noorain, Asst Professor, School of entrepreneurship & Management; +91-94351-56401

Associate Convenor: Ms. Amrita Devi & Shri Subhasis Borpujari, Faculty Associates School of Entrepreneurship & Management

Registration Fee Details:

Registration fee includes Seminar Kit, Certificate, Hi- Tea and Lunch for the day of seminar.

Participant type	Fee in INR	
1. Corporate Delegates	3000/-	Accommodation, if required, would be arranged and payment would be borne by the participants. Participants would have to intimate accommodation requirements at least a week ahead of the seminar.
2. Academicians & Employed Research Scholars	1000/-	
3. Full time Research Scholars	500/-	

Mode of Payment: DD in favour of "Assam Rajiv Gandhi University of Cooperative Management Training" payable at Sivasagar or Online transfer

Name of the Bank: State Bank of India, A/C. No. 35214748783, Sivasagar branch, IFSC: SBIN0000182

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Registration Form

1. Name of the Participant:.....
2. Affiliation:.....

3. Title of the
 Paper:.....
4. Contact no’s:,
5. Email:
6. Category: Corporate Delegate/ Academician/Research Scholar/Student
7. Registration Fee:

Amount in INR	Mode: DD/Bank Transfer	For DD ---DD no., Date, Bank in which drawn. For Bank Transfer --- Transaction no.; Date and a/c no. from which debited.

(Please attach a scan copy of the DD (send the DD through courier)/ pdf of the transfer slip if transferred to account)

8. Accommodation requirement(if applicable):

Dates:	AC/Non-AC	Room tariff range (tentative)

Signature:

Date:

Fill this form in blue ink and email a scanned copy of the same duly signed with dates (along with payment slip/ scan copy of DD) to nseminar17.sem@gmail.com

(For Office Use:

Date of Receipt:

Accommodation: